

PRESCHOOL

Dear parents!

As you are probably aware, we must get better at managing the earth's resources. We all need to reduce our energy consumption, pollution and waste. But how? One easy way is to recycle cartons. By recycling a milk carton for example, the paper content can become new cardboard, tissue paper or writing paper!

Sweden has one of the best recycling infrastructures in the world. But when it comes to recycling food and beverage cartons, we are below the European average. However, since the school competition, "Kartongmatchen", has been launched in 2012, we have seen the recycling of cartons begin to increase.

... It's also important you join us and remember not to throw your cartons in the bin, and recycle them instead!

"Education should be characterised by a positive belief in the future. Education should give children the opportunity to acquire an ecological and caring approach to their surrounding environment and to nature and society. Children should also be given the opportunity to develop knowledge about how the different choices that people make can contribute to sustainable development – not only economic, but also social and environmental." - Curriculum for the Preschool, Lpfö 18

Kartongmatchen helps and inspires preschools and schools to work with environmental and sustainability issues by offering educational support materials such as films, exercises, presentations and more. You will find inspiration and material at www.kartongmatchen.se. In 2012 Tetra Pak launched a major national competition, Kartongmatchen, involving children in preschool and comprehensive schools up to grade 6. A key purpose of the competition is to encourage the recycling of cartons at home. So far, nearly 330 000 children have participated in Kartongmatchen and the competition is running until the **13th of April 2025**.

Kartongmatchen is organized by Tetra Pak, together with Skånemejerier, Arla, Norrmejerier, Sun Lolly, Kiviks Musteri, Fiskeby Board and God Morgon.

Tetra Pak is the world leader in processing and packaging solutions for food and beverages. As part of our environmental strategy we are actively working to increase the recycling rate of cartons and to inspire sustainable behaviour.
www.tetrapak.com

Remember us!

- We are a valuable resource for new products
- Recycling is good for the environment

