



Dear parents!

As you are probably aware, we must get better at managing the earth's resources. We all need to reduce our energy consumption, pollution and waste. But how? One easy way is to recycle cartons. By recycling a milk carton for example, the paper content can become new cardboard, tissue paper or writing paper!

Sweden has one of the best recycling infrastructures in the world. But when it comes to recycling food and beverage cartons, we are below the European average. However, since the school competition, "Kartongmatchen", has been launched in 2012, we have seen the recycling of cartons begin to increase.

... It's also important you join us and remember not to throw your cartons in the bin, and recycle them instead!

The curriculum supports the education of pupils in schools about cultural heritage and how it is changing. This includes the conditions required for a stable environment and a sustainable development.

Kartongmatchen helps and inspires preschools and schools to work with environmental and sustainability issues by offering educational support materials such as films, exercises, presentations and more. You will find inspiration and material at www.kartongmatchen.se. In 2012 Tetra Pak launched a major national competition, Kartongmatchen, involving children in preschool and comprehensive schools up to grade 6. A key purpose of the competition is to encourage the recycling of cartons at home. So far, nearly 320 000 children have participated in Kartongmatchen and the competition is running until the 17th of March 2024.

Some exercises involve the children's homes and you as a parent.

Kartongmatchen is organized by Tetra Pak, together with Skånemejerier, Arla, Norrmejerier, Fiskeby Board, God Morgon and FTI.

Tetra Pak is the world leader in processing and packaging solutions for food and beverages. As part of our environmental strategy we are actively working to increase the recycling rate of cartons and to inspire sustainable behaviour. www.tetrapak.com

Remember us!

- We are a valuable resource for new products
- Recycling is easy
- Recycling is good for the environment

